



Media Kit

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3FOUR1

3FOUR1's Mission

To help businesses, nonprofits, artist and musicians define and meet their strategic goals through business consultation and events.

Contact

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3FOUR1

Offered Services

Event Coordination

3FOUR1 will listen to a business, nonprofit or artist's goals and assemble a unique multilayered event for clients, public and private parties, or just a chance to mingle and make new connections. 3FOUR1 will also help select the perfect venue for the event which will be accompanied by exclusive drink specials and free appetizers in most cases.

Marketing Consulting

3FOUR1's experienced marketing staff will consult a business or nonprofit on its marketing strategy. 3FOUR1 will make sure the strategy defines an audience and determines the best way to appeal to their customer's needs and tastes.

Promotion Consulting

3FOUR1's staff has been around the block and knows the ends and outs of cutting through the message clutter of today's information market. 3FOUR1 will consult a business or nonprofit on its promotions using their knowledge of cutting edge advertising and branding techniques.

Public Relations Consulting

3FOUR1 will consult a business or nonprofit on their internal and external public relations campaigns to make sure their messages and programs are concise, of the correct style and effective.

All of this will be done at NO COST

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Venues

Dallas (Uptown/Downtown)

House of Blues
Four Lounge
Wolf Gang Puck @ Reunion Tour
Wolf Gang Puck @ Union Station
Trece
Screen Door
Kenichi
Rok Republic Uptown
Blue Collar Bar
Jorge's Tex Mex
Paul's Porterhouse
Bella
Primos
Lee Harvey's
Uptown Bar & Grill
Café Madrid
Absolute Rehearsal Studios
Y.O. Ranch Steakhouse
Villa-O
La Duni
RJ Mexican Cuisine
Lemon Bar
Trees
Butcher Shop
Momo's Pasta
Little Katana
Fedora
The Social House
The Burger Girl
M Street Bar
Veritas Wine Room

Ft. Worth

Billy Bob's
Four Day Weekend
Ferre Ristorante e Bar

The Chop House

North Dallas/Addison

Koto
Crowne Plaza
Café de France
Scallni's
Duke's Original Roadhouse
India West
Zumba
Stone Horse Bistro
Otaru
Capriccio Ristorante
Remington Seafood Grill
Al Amir
Mercy Wine Bar
Quarter Bar & Grill
La Duni Northpark
Egg and I

Lakewood

Lakewood Theatre
Arcade Bar

Plano/Frisco/McKinney

Obzeet
Twin Peaks (McKinney)
Loft 610
Patriarchs

Fair Park

The Amsterdam Bar
Double Wide
Pizza Lounge

3FOUR1

VIP Card Program

The VIP card entitles users to special promotional offers from restaurants, businesses, and services such as *Lemon Bar, Backdoor Comedy, Prudential Ultima Real Estate, TCBY, Al-Amir Restaurant, Dr. David Gladstone, Bill's Records* and more.

The VIP card costs \$25. Out of the \$25 cost of the card, a \$5 dollar donation will go to the organization of the purchaser's choice.



Restaurants, businesses, and services registered on the VIP card will receive the benefits of increased walk-in traffic, exposure and a link on www.3FOUR1.com.

The VIP card can also be used as a fundraising tool. A nonprofit or any other organization can be a VIP card vendor and earn the \$5 donation for every card sold.