

3FOUR1

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Contact:

Adam Endick
3FOUR1
214-233-0782
info@3FOUR1.com

3FOUR1 Creates its Own Niche

Dallas based 3FOUR1 takes nightlife and events to a new level with a different approach

DALLAS (June 22) — 3FOUR1 is working with organizations in the Dallas-Fort Worth area to plan events in a way that has never been done before. The events are designed to showcase an organization's benefits and promote awareness with a new audience in an ideal venue at no cost to the host. 3FOUR1 also provides state of the art marketing and promotion consultation for small to medium sized companies and non-profit organizations.

Dallas local and 3FOUR1 CEO Adam Endick developed the idea for 3FOUR1 during his 15 years in advertising.

"I wanted to create and introduce a new business concept in the Dallas-Fort Worth area," Endick said. "I decided to merge my experience and passion for promotion, marketing consultation and events to create a unique multilayered experience."

3FOUR1's current client organizations are primarily made up of professionals ranging in age from 28–55. These multi-layered experiences for organizations ensure all guests are offered the opportunity to network and/or socialize with colleagues and peers in a relaxed and fun environment.

3FOUR1 has partnered with an eclectic mix of venues to host Dallas-Fort Worth's organizations. Venue Partners include Kenichi, Trees, Mercy Wine Bar, House of Blues and many more! Through 3FOUR1, the venues will provide exclusive happy hour pricing as well as complimentary appetizers in most cases. Included in the event packaging are dinner discounts at our participating restaurants, bars, hotels and lounges at absolutely no charge.

3FOUR1 also holds regular weekly events that provide a creative platform for local artists, fashionistas, business professionals and their endeavors.

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Runway Mondays

Select boutiques and designers in the Dallas-Fort Worth area are invited to apply to participate in our weekly premiere fashion event where we feature a different boutique, designer or fashion industry professional on Monday nights.

ARTofficial Tuesdays

Select artists, galleries, musicians, and bands in the DFW area are invited to apply to participate in our weekly premiere art event where we feature a different artists, gallery, or creative professional every Tuesday night.

Link & Lounge Wednesdays

Business professionals across the DFW area are invited to participate in our weekly event where professionals representing a variety of companies, industries, and markets attend each Wednesday evening.

To learn more about 3FOUR1 and its upcoming events, schedule an event or become a 3FOUR1 host venue, visit www.3FOUR1.com.

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